[AIMS]

A. WE ARE COMMITTED TO BEING A LISTENING COUNCIL, PROVIDING FIRST CLASS SERVICES ACCESSIBLE TO ALL.

[Actions]	lead
We will	member
set up user groups of residents that will look at three areas of service delivery by 2010 to help guide service delivery in the future	Simon Edwards
prepare and consult on a Statement of Community Involvement on planning issues	David Bard
work with voluntary organisations to establish a relationship with hard-to-reach and vulnerable residents	Simon Edwards
4. work with voluntary groups to provide information and advice at events in 20 villages a year by 2010	Mark Howell
 establish a system of satisfaction surveys by May 2010, that will be used to improve all the services that we provide 	Simon Edwards
6. review the current grant scheme by May 2009 with a view to reintroducing grants to talented performers, and promising competitors with an eye on London 2012	Mark Howell
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B. WE ARE COMMITTED TO ENSURING THAT SOUTH CAMBRIDGESHIRE CONTINUES TO BE A SAFE AND HEALTHY PLACE FOR YOU AND YOUR FAMILY

We will do this by	We will	lead member
i. working closely through our Crime and Disorder Reduction Partnership to reduce crime and the fear of crime	set up an Anti Social Behaviour Working Group by May 2009 to report on key areas of concern and identify areas for resources to be	Ray Manning

		targeted accordingly	
ii. working with partners to combat Anti Social Behaviour	2.	carry out a review by 2010 of the provision and effectiveness of existing CCTV in the District	Ray Manning
	3.	carry out a Fear of Crime and Public Reassurance Survey in 2009	Ray Manning
	4.	introduce a Member Champion for each Neighbourhood Panel by May 2009	Ray Manning
iii. promoting active lifestyles and increasing opportunities for sport and recreation to improve the health of all age groups	5.	increase the number of residents taking up sport or formal exercise by 1% in 2009	David Bard
iv. understanding where health inequalities exist and focussing on areas of need	6.	work closely with partners including NHS Cambridgeshire to identify and target key groups and provide increased opportunities for sport and recreation for the most vulnerable groups	David Bard

C. WE ARE COMMITTED TO MAKING SOUTH CAMBRIDGESHIRE A PLACE IN WHICH RESIDENTS CAN FEEL PROUD TO LIVE

We will do this by		We will	lead member
i. making affordable housing more available to local people ii. ensuring that affordable housing is in balance with the community	1.	set up a forum of Parish Councils, housing associations and others to examine the workings of our exception sites policy in light of recent experience and current market conditions	Simon Edwards
	2.	include an appropriate proportion of retirement homes and accommodation designed for the elderly in the affordable housing allocation of each new major development	Simon Edwards
iii. achieving a sustainable future for the Council's housing stock			

iv. working with local residents to promote community cohesion and addressing the needs of the most vulnerable in the community	3.	working with other agencies, adopt a revised Gypsy and Travellers policy by June 2009	Mark Howell
v. extending and encouraging the use of recycling opportunities	4.	extend plastic bottle recycling so that all villages and schools are served by 2010	Sue Ellington
	5.	introduce further opportunities for businesses to recycle their waste	Sue Ellington
vi. working to improve the cleanliness of our villages	6.	by 2009 establish a programme of at least 10 Community Clean Up events per year throughout the District	Sue Ellington
	7.	on top of our regular litter picks, improve the verges alongside the A14 and A11 by in depth Spring and Autumn litter picks	Sue Ellington
	8.	install and empty litter bins at our 10 dirtiest lay-bys on the major roads into and out of the District	Sue Ellington
	9.	in addition to our regular street cleaning activities improve the appearance within 10 of our larger villages by increasing the amount of street cleaning that is undertaken	Sue Ellington
	10.	introduce our own Best Kept Village Competition	Sue Ellington
vii. taking account of climate change in all the services that we deliver	11.	have a Climate Change Action Plan in place by 2010	David Bard
viii. promoting low carbon living and delivering low carbon growth through the planning system	12.	work with Parish Councils on schemes for renewable energy and low carbon living	David Bard

D. WE ARE COMMITTED TO ASSISTING PROVISION FOR LOCAL JOBS FOR YOU AND YOUR FAMILY

We will do this by	We will	lead member
i. working closely with local businesses	 set up a Business Forum and introduce a series of regular Business Breakfast meetings in the District by 2009 	David Bard
ii. promoting economic development	2. support businesses to comply with the law while targeting those who flout it	Sue Ellington
iii. using cultural activities effectively to promote tourism	promote the development and uptake of business space already allocated in the District	David Bard
	4. explore possible spin-offs from the London 2012 Olympics	David Bard

E. WE ARE COMMITTED TO PROVIDING A VOICE FOR RURAL LIFE				
We will do this by	We will	lead member		
protecting existing communities, villages and the countryside	assist at least three Parish Councils to produce Parish Plans from 2009	Nick Wright		
ii. working more closely with Parish Councils and local Groups	introduce a new system of quarterly meetings to which all parish councils will be invited to send up to 2 representatives from 2009	Ray Manning		
	3. ensure that each Cabinet Member attend at least three Parish Council meetings a year from outside their ward from 2009	All Cabinet Members		
iii. implementing planning policies to achieve successful new communities	by May 2009 assess the need for provision of new premises for small businesses	David Bard		
iv. maximising planning gain for neighbouring communities				
v. playing our part in improving rural services including transport links	5. work with other organisations to develop a Community Transport Plan for the District by 2010	Nick Wright		